



LYRICS 'N LEADERSHIP
INSTITUTE



SPONSORSHIP OPPORTUNITIES

Lyrics 'N Leadership Institute and the Arizona Brain Capital Alliance Present

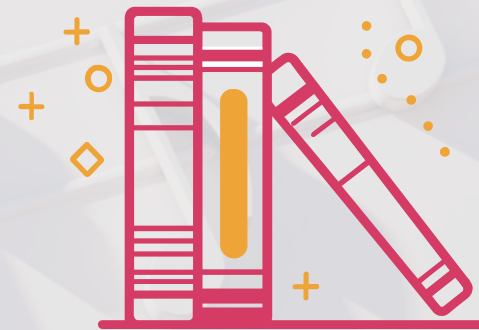
THE **BRAIN CAPITAL** CONFERENCE

Preventing Dementia, Alzheimer's, and Stroke
Through Brain Optimization, Interactive Information & the Arts!

February 27th, 2027

8:30am – 4:30pm

Phoenix, Arizona



DID YOU KNOW: Phoenix is the **5th largest city** in the United States!

LYRICS 'N LEADERSHIP™ INSTITUTE (AND ITS K-12 SUBSIDIARY BRAINOLICIOUS™ ADVENTURES) IS
A 501 (C) (3) NON-PROFIT ORGANIZATION (TAX ID# 33-4017420)



LYRICS 'N LEADERSHIP
INSTITUTE



SPONSORSHIP OPPORTUNITIES

MELODY SPONSOR

TITLE SPONSOR

\$5,000

TEMPO SPONSOR

\$2,500

RHYTHM SPONSOR

\$1,000

**+ CUSTOM SPONSORSHIPS
AVAILABLE!**

**LYRICS 'N LEADERSHIP™ INSTITUTE (AND ITS K-12 SUBSIDIARY BRAINOLICIOUS™ ADVENTURES) IS
A 501 (C) (3) NON-PROFIT ORGANIZATION (TAX ID# 33-4017420)**



LYRICS 'N' LEADERSHIP
INSTITUTE

SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

The 2027 Brain Capital Conference brings together a powerful blend of science, wellness, and the arts to spark urgent conversations and actionable solutions around brain health. Designed to educate, empower, and engage the public, this one-day immersive experience will highlight strategies to prevent cognitive decline using evidence-based practices and the healing power of creative expression.

Who Is Attending?

Community members, caretakers, community leaders, business leaders, educators, healthcare, workforce and those who wish to learn to take care of their brains!





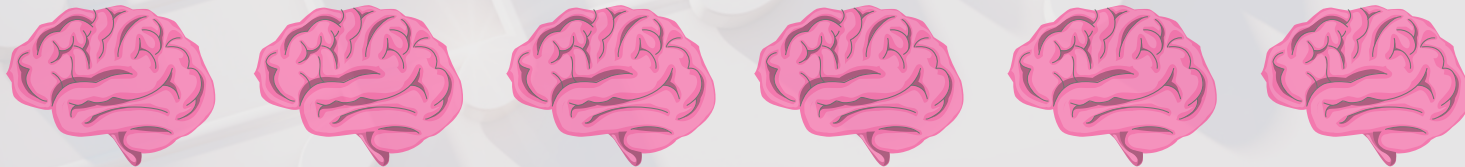
LYRICS 'N LEADERSHIP
INSTITUTE

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

By sponsoring the Brain Capital Conference, your organization will:

- Align with a **high-impact, health-forward, community-centered initiative**
- Build **brand visibility with conscious consumers, healthcare leaders, educators & creatives**
- Demonstrate your **commitment to mental health, prevention, and brain longevity**
- Reach a **diverse audience from across the Phoenix metro area and beyond**



LYRICS 'N LEADERSHIP™ INSTITUTE (AND ITS K-12 SUBSIDIARY BRAINOLICIOUS™ ADVENTURES) IS
A 501 (C) (3) NON-PROFIT ORGANIZATION (TAX ID# 33-4017420)



LYRICS 'N LEADERSHIP
INSTITUTE

SPONSORSHIP OPPORTUNITIES

WHY IS THIS URGENT?

The statistics speak for themselves:

- Arizona has the **fastest-growing rate of Alzheimer's Disease** in the U.S., affecting more people than breast and prostate cancer combined.
- Due to screen overuse and overreliance on AI, **the brains of our youth and workforce may become increasingly vulnerable to cognitive decline and greater dementia risk later in life** if we do not begin educating and equipping families with healthy brain habits early.
- **Every 40 seconds, someone in the U.S. suffers a stroke**, and people are experiencing strokes at **younger ages than ever before**.
- Here's the opportunity: **80% of strokes and 43% of dementia cases are preventable.**

We believe brain health is public health—and prevention starts now.

**LYRICS 'N LEADERSHIP™ INSTITUTE (AND ITS K-12 SUBSIDIARY BRAINOLICIOUS™ ADVENTURES) IS
A 501 (C) (3) NON-PROFIT ORGANIZATION (TAX ID# 33-4017420)**



LYRICS 'N' LEADERSHIP
INSTITUTE

SPONSORSHIP OPPORTUNITIES

MELODY SPONSOR

TITLE SPONSOR | \$5,000

By sponsoring the Brain Capital Conference at this level, you or your organization will receive:

- **Premier logo placement** on all digital & printed event materials
- **On-stage time** during opening & closing sessions
- Premium on-site booth at event entrance
- **Full-page ad in event program**
- **Logo/link on event website** and social media shoutouts
- **4 complimentary conference tickets**
- Opportunity to **provide branded giveaway or literature to attendees**
- **Logo inclusion in press materials** and media outreach
- **Book donations to the community center or school of your choice**
- **Optional presence on the board planning of the Brain Capital Conference**





LYRICS 'N' LEADERSHIP
INSTITUTE

SPONSORSHIP OPPORTUNITIES

TEMPO SPONSOR | \$2,500

By sponsoring the Brain Capital Conference at this level, you or your organization will receive:

- **Mid-tier logo placement** on event materials and signage
- **Acknowledgment during program intermission**
- **On-site booth** in main event space
- **Half-page ad** in event program
- **Logo featured** on website and social channels
- **2 complimentary conference tickets**
- **Opportunity to include item in swag bag**





LYRICS 'N' LEADERSHIP
INSTITUTE

SPONSORSHIP OPPORTUNITIES

RHYTHM SPONSOR | \$1,000

By sponsoring the Brain Capital Conference at this level, you or your organization will receive:

- On-site booth
- Quarter-page ad in event program
- Social media acknowledgment
- 2 complimentary event passes
- Logo on event signage and select printed materials





LYRICS 'N LEADERSHIP
INSTITUTE

SPONSORSHIP OPPORTUNITIES

CUSTOM SPONSORSHIPS AVAILABLE!

We'd love to create a custom sponsorship experience that aligns with your brand's values and goals—whether that's sponsoring an individual speaker, wellness experience, performance, or food and beverage activation.

READY TO SUPPORT BRAIN HEALTH?

Let's work together to build brain-friendly futures. **#BrainHealthIsWealth**
Contact us to confirm your sponsorship or explore custom options.

Email us at genein@lyricsnleadership.org **today!**



LYRICS 'N LEADERSHIP™ INSTITUTE (AND ITS K-12 SUBSIDIARY BRAINOLICIOUS™ ADVENTURES) IS
A 501 (C) (3) NON-PROFIT ORGANIZATION (TAX ID# 33-4017420)