



LYRICS 'N LEADERSHIP
INSTITUTE



SPONSORSHIP OPPORTUNITIES

Lyrics 'N Leadership Institute and the Arizona Brain Capital Alliance Present

THE **BRAIN CAPITAL** CONFERENCE

Preventing Dementia, Alzheimer's, and Stroke

Through Brain Optimization, Interactive Information & the Arts!



February 27th, 2027

8:30am – 4:30pm

Phoenix, Arizona

sponsorship Tiers



MELODY SPONSOR

TITLE SPONSOR | \$5,000

- **Premier logo placement** on all digital & printed event materials
- **On-stage time** during opening & closing sessions
- Optional presence on the board planning of the Brain Capital Conference
- Premium on-site booth at event entrance & **MORE!**

RHYTHM SPONSOR | \$1,000

- On-site booth
- Quarter-page ad in event program
- Social media acknowledgment & **MORE!**

TEMPO SPONSOR | \$2,500

- **Mid-tier logo placement** on event materials and signage
- **Acknowledgment** during program intermission
- **On-site booth** in main event space
- Half-page ad in event program & **MORE!**



CUSTOM SPONSORSHIPS AVAILABLE!

We'd love to create a custom sponsorship experience that aligns with your brand's values and goals—whether that's sponsoring an individual speaker, wellness experience, performance, or food and beverage activation.

READY TO SUPPORT BRAIN HEALTH?

Let's work together to build brain-friendly futures. **#BrainHealthIsWealth**. Contact us to confirm your sponsorship or explore custom options.

Email us at genein@lyricsnleadership.org **today!**

